

QUALITY REPORT FOR STATISTICAL SURVEY

Annual Report on Cinema Exhibitors (KINO-1) for 2024

Organisation unit: Demographic and Social Statistics Directorate - Education, Culture and
Information Society Statistics Department
Prepared by: Gordana Bralić

July 2025

0. Basic information

- Purpose, goal, and subject of the survey

The statistical survey covered cinemas and business entities involved in the distribution of film titles in Croatian cinemas within the territory of the Republic of Croatia.

- Reference period

Calendar year

- Legal acts and other agreements

Annual Implementation Plan of Statistical Activities of the Republic of Croatia, the Official Statistics Act (NN, Nos 25/20 and 155/23), Ordinary Act on classification of Business Entities according to the National classification of Activities - NKD 2007 (NN, Nos 80/07, 55/16 and 35/18), Register of spatial Units - RPJ (codes of cities / municipalities, villages), Ordinary Act on the Register of Spatial Units (NN, No. 37/08), Audio-visual Activities Act, (NN, Nos 61/18, 144/22, 123/24)

- Classification system

Classification of territorial units for statistics

- Statistical concepts and definitions

In 2024, a total of 120 cinemas submitted their annual activity reports. Of the total number of permanent cinema operators, 84 operated with a single auditorium, while 27 had multiple auditoriums. Regarding ownership structure, 34 cinema operators operated independently, while 86 were part of other business entities, specifically: 7 within film exhibition companies, 52 within cultural-educational institutions (cultural centres, public and open universities), 27 within other institutions and companies.

- Statistical units

The statistical survey covered cinemas and business entities involved in the distribution of film titles in Croatian cinemas within the territory of the Republic of Croatia.

- Statistical population

Cinemas, business entities involved in the distribution of film titles in Croatian cinemas.

1. Relevance

1.1 Data users

National users of data: ministries and other public administration bodies, academic community, media
General public
International users: Statistical office of the European Union (Eurostat)

1.1.1 User needs

External users, in most cases, request more detailed data than those published.

1.1.2 User satisfaction

The first user satisfaction survey of the Croatian Bureau of Statistics was conducted in 2013, the second one in 2015, and the last one at the end of 2022. The survey results can be checked on the website of the Croatian Bureau of Statistics <https://dzs.gov.hr/highlighted-themes/quality/user-satisfactionsurveys/686>.

1.2. Completeness

The survey was conducted in the Croatian Bureau of Statistics. It is in accordance with national legislation.

1.2.1 Data completeness rate

Indicator was not computed for this survey.

2. Accuracy and reliability

2.1. Sampling error

Not applicable (the survey is not sample based).

2.1.1 Sampling error indicators

Indicator for this survey is not applicable.

2.2. Non-sampling error

Not applicable.

2.2.1. Coverage error

Not applicable.

2.2.2. Over-coverage rate

Indicator for this survey is not applicable.

2.2.3. Measurement error

Treatment includes logical and arithmetical control, and the resulting errors are phone verified at the reporting units before correction.

2.2.4. Non-response error

Reporting units are contacted by telephone.

2.2.5. Unit non-response rate

Indicator for this survey is not applicable.

2.2.6. Item non-response rate

Indicator for this survey is not applicable.

2.2.7. Processing error

Incorrectly entered data, either at the reporting unit or in the processing, passes through logical and arithmetical control and all information is checked and corrected if necessary.

2.2.8. Imputation rate

Indicator for this survey is not applicable.

2.2.9. Model assumption error

Not applicable.

2.3. Data revision

2.3.1. Data revision – policy

The users of statistical data are informed about revisions on the website of the Croatian Bureau of Statistics, on the link - [General Revision Policy of the CBS](#).

2.3.2. Data revision – practice

Survey does not disseminate preliminary results and that's the reason why the regular data revision does not exist

2.3.3. Data revision – average size

Indicator for this survey is not applicable.

2.4. Seasonal adjustment

Not applicable.

3. Timeliness and punctuality

3.1. Timeliness

June for previous calendar year.

3.1.1. Time lag – first results

Indicator was not computed for this survey.

3.1.2. Time lag – final results

Time lag - final results is T + 6.

3.2. Punctuality

All planned Releases were published on time according to the Calendar of Statistical Data Issues.

3.2.1. Punctuality – delivery and publication

Delivery and publication is 6.

4. Accessibility and clarity

Website of the Croatian Bureau of Statistics - electronic version of First Releases, Statistics in Line

4.1. News release

[Cinema exhibitors, 2024](#)

4.2. Online database

There is no online database.

4.3. Microdata access

The conditions under which certain users can access microdata are regulated by the [Ordinance on conditions and terms of access and use of confidential statistical data of the Croatian Bureau of Statistics for scientific purposes](#) (NN, No. 5/23).

4.4. Documentation on methodology

Methodological documents are published in electronic version of First Release, Statistics in Line on the website of the Croatian Bureau of Statistics.

5. Coherence and comparability

5.1. Asymmetry for mirror flows statistics

Not applicable.

5.2. Comparability over time

Data are comparable to those from previous years.

5.2.1. Length of comparable time series

Indicator was not computed for this survey.

5.2.2. Reasons for break in time series

There are no breaks in time series.

5.3. Coherence – subannual and annual statistics

Indicator was not computed for this survey.

5.4. Coherence – national accounts

Indicator was not computed for this survey.

5.5. Coherence – administrative sources

Indicator was not computed for this survey.

6. Cost and burden

6.1. Cost

The costs are associated with the data production through material costs and employees' incomes (earnings etc.)

6.2. Burden

The pressure of this survey on the reporting units is minimal.